



SLOAN & FINN ANIMAL RESCUE

Where every animal matters.

MEDIA KIT

SLOAN & FINN *animal rescue*

ABOUT US

We're Haley and Brian, the proud founders of Sloan & Finn Animal Rescue, which we launched in January 2025 to turn our passion for animals into a mission of hope. With over five years of hands-on experience in animal rescue, we've dedicated our lives to giving animals a second chance. Our home is happily shared with four rescue dogs, including two "foster failures" who stole our hearts. We believe every animal deserves love, care, and a place to call home, and we're honored to be a part of their journey.

TAX ID: 33-2206151





OUR MISSION

At Sloan & Finn Animal Rescue, our mission is to provide a secure and supportive environment for animals in need. We focus on rescuing, rehabilitating, and rehoming these animals, ensuring they receive the care and attention required to thrive. We are dedicated to finding permanent homes for every animal in our care, actively promoting responsible pet ownership and community involvement.

Join us in our commitment to making a tangible impact on animal welfare and securing brighter futures for these deserving creatures.

OUR VALUES

Spay and Neuter

Spaying and neutering are key to responsible pet ownership, helping reduce overpopulation and shelter euthanasia. These procedures prevent unwanted litters, promote healthier pets, and reduce behavioral issues.

Responsible Pet Ownership

Responsible pet ownership means providing love, safety, vet care, proper nutrition, and training. It strengthens pet-owner bonds, prevents surrenders, and fosters a community that values animal welfare.

Training Resources

Training is key to a well-behaved, happy pet and a strong bond with their owner. It prevents behavioral issues, promotes socialization, and creates a harmonious home. Proper guidance leads to well-adjusted pets and happier households.

Helping Community Dogs

We love our community and want to help. We know even responsible pet owners face challenges, and our mission includes supporting dogs in need. Whether due to financial hardship or other struggles, we offer temporary assistance to keep pets in loving homes.

KEY PROGRAMS AND INITIATIVES

At Sloan and Finn Animal Rescue, our mission extends beyond just saving dogs, we are committed to providing the necessary resources, support, and education to ensure these animals thrive in loving homes. Below are the core programs and initiatives that drive our impact in the community.



Rescue & Adoption

We save at-risk dogs from high-intake shelters in the Carolinas, providing medical care, rehabilitation, and loving homes through a thorough adoption process.

Foster Program

As a foster-based rescue, we rely on dedicated foster families to provide temporary care, helping dogs adjust and prepare for adoption.

Community Support

We offer resources to keep pets in their homes, including food assistance, temporary fostering, and guidance for pet owners facing hardships.

Training & Education

We ensure our fosters receive training support and educate the community on responsible pet ownership, spay/neuter programs, and pet care best practices.

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

Sloan and Finn Animal Rescue offers tiered sponsorship opportunities for individuals and businesses looking to make a meaningful impact. Your support helps cover medical care, food, supplies, and other essential needs for rescued dogs while providing visibility for your brand or organization.



PRICE BREAKDOWN

Rescue Dog Sponsorship – \$250

Name a rescue dog

Featured on social media with a shoutout and rescue updates

Exclusive perks, including behind-the-scenes updates and early access to adoption photos

Corporate Sponsorship – \$500+

Brand collaboration opportunities

Event sponsorship, including logo placement on materials and promotions

Name a rescue dog and follow their journey

Social media recognition across platforms

Exclusive perks such as a company feature on our website and a meet-and-greet with your sponsored dog

Fundraising & Event Sponsorship – Free

Support adoption events, charity drives, and community outreach initiatives

Company name and logo featured at events

Recognition on social media and promotional materials

Opportunities to engage with the community through participation in events



GET INVOLVED

Adopt

Give a rescue dog a forever home.

Foster

Provide a temporary home and help save lives.

Volunteer

Assist with events, transport, social media, and more.

Donate

Every contribution helps with medical care, food, and shelter.

Share

Spread the word on social media to help our dogs find homes!

WAYS TO DONATE

VENMO: @thesloanandfinnanimalrescue

PAYPAL: @sloanandfinnanimalrescue

ZELLE: sloanandfinnanimalrescue@gmail.com

VENMO **PAYPAL**



Thank You for Your Support! We sincerely appreciate your time in learning about Sloan and Finn Animal Rescue and the work we do to save and support at-risk dogs. Your generosity and engagement make it possible for us to provide critical medical care, rehabilitation, and placement into loving homes.

This mission is driven by passion, but it is sustained by the dedication of supporters like you. Whether through sponsorship, adoption, fostering, or advocacy, your involvement directly transforms the lives of these animals.

We could not do this without you, and we are grateful for your commitment to making a difference.

Thank you for standing with us in our mission to create a brighter future for rescue dogs. Your support is not just changing lives—it is saving them.

Hailey & Brian